2020 CSC Speaker: Jay Jakub

We are pleased to announce Jay Jakub as one of the 2020 CSC speakers. Jakub is the Senior Director of External Research at Mars Incorporated, a large multinational privately-held food company with a unique corporate think tank. Jakub is a co-leader in a new breakthrough business model, Economics of Mutuality (EoM). He is the co-author of the EoM book, *Completing Capitalism* (2017) and teaches EoM courses at the University of Oxford, from which he earned his doctorate in Modern History.

**Director's Comments**

Over the last decade the CSC has broadened and deepened its academic and interdisciplinary appeal. This has certainly been evident in the generative and peer reviewed sessions in the Business Section, chaired by our colleague, Andy Borchers.

To stimulate further growth of the Business Section and the entire conference, we welcome Jay Jakub to the conference. In one session that directly addresses our theme, “A Livable Planet: Partnerships in Creation, Economy, Wellness and Justice,” Jakub will engage Katharine Hayhoe on economic myths that surround climate change.

Jakub argues for sustainable corporate prosperity, an approach that delivers greater value to society and the environment, creating an economy that works for all: mutuality-based practices in social, human, natural and financial capital that changes the well-being of society.

In this and other sessions, Jakub will stimulate vibrant and thoughtful dialogue and create unique opportunities for collaboration.