

a livable world

PARTNERSHIPS IN CREATION, JUSTICE, WELLNESS & ECONOMY

2020 CSC Speaker:

Jay Jakob

We are pleased to announce **Jay Jakob** as one of the 2020 CSC speakers. Jakob is the Senior Director of External Research at Mars Incorporated, a large multinational privately-held food company with a unique corporate think tank. Jakob is a co-leader in a new breakthrough business model, Economics of Mutuality (EoM). He is the co-author of the EoM book, *Completing Capitalism* (2017) and teaches EoM courses at the University of Oxford, from which he earned his doctorate in Modern History.



COMPLETING CAPITALISM



HEAL BUSINESS TO
HEAL THE WORLD

Bruno Roche and Jay Jakob

FOREWORD BY MARTIN RADVAN AND COLIN MAYER
AFTERWORD BY LIM SIONG GUAN



Director's Comments

Over the last decade the CSC has broadened and deepened its academic and interdisciplinary appeal. This has certainly been evident in the generative and peer reviewed sessions in the Business Section, chaired by our colleague, Andy Borchers.

To stimulate further growth of the Business Section and the entire conference, we welcome Jay Jakob to the conference. In one session that directly addresses our theme, "A Livable Planet: Partnerships in Creation, Economy, Wellness and Justice," Jakob will engage Katharine Hayhoe on economic myths that surround climate change.

Jakob argues for sustainable corporate prosperity, an approach that delivers greater value to society and the environment, creating an economy that works for all: mutuality-based practices in social, human, natural and financial capital that changes the well-being of society.

In this and other sessions, Jakob will stimulate vibrant and thoughtful dialogue and create unique opportunities for collaboration.

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